

# IECON 2026

Doha, Qatar | 18-21 October

The 52nd Annual Conference of the IEEE Industrial Electronics Society

## SPONSORSHIP & EXHIBITOR PROSPECTUS



[www.iecon2026.org](http://www.iecon2026.org)



## GENERAL INFORMATION

The 52nd Annual Conference of the IEEE Industrial Electronics Society (IECON 2026) will be held in Doha, Qatar, October 18–21, 2026. The venue for the conference is the Sheraton Grand Doha Resort & Convention Hotel. IECON is the premier gathering on industrial, manufacturing theory and application of power and energy, transportation electrification, communication, robotics, control, computational intelligence, and instrumentation. The conference provides high quality research and professional interactions with the aim of advancing the state of the art in engineering, science, and technology.

The world's industry, research, and academia are cordially invited to participate in the wealth of presentations, tutorials, special sessions and social activities. IECON offers interactive sessions with thought leaders in the field and a progressive exhibits area in close proximity to the technical presentations, encouraging maximum interaction among the attendees.



## CONFERENCE VENUE

Sheraton Grand Doha Resort & Convention Hotel  
Al Corniche Street, P.O. Box 6000,  
Doha, Qatar

For more information and registration details please visit [www.iecon2026.org](http://www.iecon2026.org)

### Sunday, October 18

Exhibitor Move-in 1:00 pm – 5:00 pm

### Monday, October 19

Exhibit Hours 9:00 am – 5:00 pm

### Tuesday, October 20

Exhibit Hours 9:00 am – 5:00 pm

### Wednesday, October 21

Exhibit Hours 9:00 am – 3:00 pm

Exhibitor Move-out 3:00 pm – 5:00 pm

## WHY YOU SHOULD SPONSOR IECON 2026

With more than 2,000 attendees in previous years from academia, national laboratories and industry from all over the world, IECON 2026 is the premier venue for any company offering products and services in the field of smart grid, renewable energy, power electronics, transportation electrification, industrial informatics, cyber security, artificial intelligence, communication and broadcast technologies, robotics and control systems, and components, circuits and devices. It is also the primary gathering in the field for attracting talented future employees and engaging with future collaborators. All exhibitors will gain access to a special Industry Forum to showcase their products as well as to a Young Professionals Forum to promote career opportunities available at their company.



### Titanium \$50,000

- 10 conference registrations
- Speech at the Opening Ceremony
- Industry Session Speech
- Logo on IECON website
- Logo on conference program
- Logo presence and advertisement throughout conference venue
- On screen mention during Opening Ceremony
- Industry Panel Session
- Exhibiting space, 6x3 m

### Diamond \$25,000

- 6 conference registrations
- Industry Session Speech
- Logo on IECON website
- Logo on conference program
- Logo presence and advertisement throughout conference venue
- On screen mention during Opening Ceremony
- Industry Panel Session
- Exhibiting space, 6x3 m

### Platinum \$15,000

- 4 conference registrations
- Logo on IECON website
- Logo on conference program
- Logo presence and advertisement throughout conference venue
- Industry Panel Session
- Exhibiting space, 3x3 m

### Gold \$10,000

- 2 conference registrations
- Logo on IECON website
- Logo on conference program
- Logo presence and advertisement throughout conference venue
- Industry Panel Session
- Exhibiting space, 3x3 m

### Silver \$7,500

- 2 conference registration
- Logo on IECON website
- Logo on conference program
- Exhibiting space, 3x3 m

**More opportunities available!**  
(next page)

## HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Promote your company's name and product by sponsoring an event at the conference and get unlimited visibility. Or sponsor the meeting lanyard, the conference bag, or another of the many sponsorship items and ensure that your name is seen by all the attendees at the event.

All sponsors will receive prominent recognition on onsite signage and will be formally acknowledged during the event you support—putting your company's name directly in the spotlight.

Conference Dinner	\$4,000
Meeting Lanyard	\$4,000
Meeting Conference Bag	\$4,000
Conference WiFi Access	\$4,000
Welcome Reception	\$2,000
Awards Lunch	\$2,000
Coffee Break	\$1,000
One Page Ad in the Conference Bag (provided by sponsor)	\$1,000



For more information, contact  
[info@iecon2026.org](mailto:info@iecon2026.org)

# EXHIBIT & SPONSOR APPLICATION/CONTRACT

Please read contract terms and conditions carefully and print or type all information requested.  
An invoice will be sent on receipt of this order.

COMPANY NAME		WEBSITE ADDRESS	
STREET ADDRESS			
CITY		STATE	
		ZIP	
		COUNTRY	
PHONE		EMAIL ADDRESS	
NAME		TITLE	

Please send the filled and signed form to:  
[info@iecon2026.org](mailto:info@iecon2026.org)

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed above.  
We agree to abide by all rules, regulations and restrictions outlined in this contract and in the prospectus.

SIGNATURE		DATE	
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## EXHIBIT AND SPONSORSHIP SELECTION (Please specify sponsorship(s) desired )

- |   |            |  |           |
|---|------------|--|-----------|
| <input type="checkbox"/> Titanium Level | (\$50,000) | <input type="checkbox"/> Conference Dinner                 | (\$4,000) |
| <input type="checkbox"/> Diamond Level  | (\$25,000) | <input type="checkbox"/> Meeting Lanyard                   | (\$4,000) |
| <input type="checkbox"/> Platinum Level | (\$15,000) | <input type="checkbox"/> Meeting Conference Bag            | (\$4,000) |
| <input type="checkbox"/> Gold Level     | (\$10,000) | <input type="checkbox"/> Conference WiFi Access            | (\$4,000) |
| <input type="checkbox"/> Silver Level   | (\$7,500)  | <input type="checkbox"/> Welcome Reception                 | (\$2,000) |
|   |            | <input type="checkbox"/> Awards Lunch                      | (\$2,000) |
|   |            | <input type="checkbox"/> Coffee Break                      | (\$1,000) |
|   |            | <input type="checkbox"/> One Page Ad in the Conference Bag | (\$1,000) |
- TOTAL FEE**

# Exhibitor Terms of Conditions

## 1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of space assigned by IECON 2026 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. IECON 2026 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total space payments must be received prior to show opening. IECON 2026 assignment of space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of IECON 2026 management. IECON 2026 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IECON 2026 Management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Exhibition fee includes table and space without equipment.

## 5. Payment Requirements and Cancellation Charges

Applications require full payment before spaces are assigned. Payment in full is required by September 15, 2026. All cancellations must be made in writing and will be based on the following schedule of refunds:

### ▶ Before 1 October 2026 ..... Refund Less \$500 processing fee

### On or after 1 October 2026 ..... No Refund

It is understood that IECON 2026 reserves the right, at its option, to reassign a canceled space regardless of the cancellation rate assessed. In the event that the premises in which the IECON 2026 Show is conducted shall become, in the sole discretion of IECON 2026, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IECON 2026, this agreement may be terminated by IECON 2026. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, equipment, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should IECON 2026 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IECON 2026 may, after computing the total amount of

IECON 2026 cost and expenses in connection with its preparation for and conducting of the IECON 2026 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Space Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## or Damage

Exhibitor agrees that IECON 2026 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IECON 2026 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

## 10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IECON 2026.

## 11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IECON 2026 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

## 12. Alteration of Exhibit Space

IECON 2026 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.